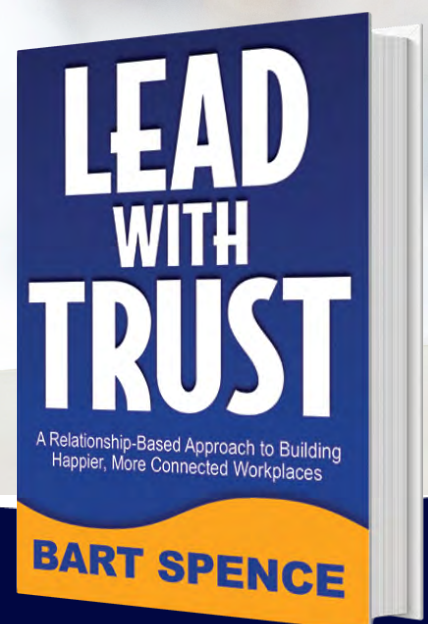


BART SPENCE
international speaker & leadership coach

Developing Leaders Who Inspire and Teams That Thrive



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Meet Bart Spence

Whether written on pages or spoken on stages, Bart Spence shows leaders how to build workplaces fueled by purpose and trust.

For over two decades, Bart Spence has inspired and empowered audiences worldwide, from Fortune 500 companies to nonprofits and academic institutions. Driven by a heartfelt mission to foster happier, more fulfilling workplaces, Bart brings a unique blend of humor, science, and expertise to every event.

When Bart takes the stage, he fosters an environment of engagement and opportunity. His vibrant, authentic presence blends compelling storytelling with research-backed strategies to captivate and inspire. Audiences don't just listen to Bart's message—they're moved to act with purpose.

When you invest in Bart Spence as a speaker, you invest in your organization's future. His insightful and actionable presentations provide practical tools to elevate workplace culture. Bart's proven approaches have been shown to enhance morale, reduce turnover, and strengthen employee retention, [AM2.1] fostering environments where collaboration and innovation thrive.

Partner with Bart to guide your organization toward a brighter, more inclusive, and prosperous future. Let his vision and expertise inspire your team to unlock their full potential.

Contact Bart at Info@bartspencespeaks.com or visit his website: www.bartspencespeaks.com



Leaders must empower, encourage, develop, protect and trust those they intend to lead.

—Bart Spence

Book Synopsis

What if building trust isn't simply a "soft skill," but the strongest leadership strategy you could develop?

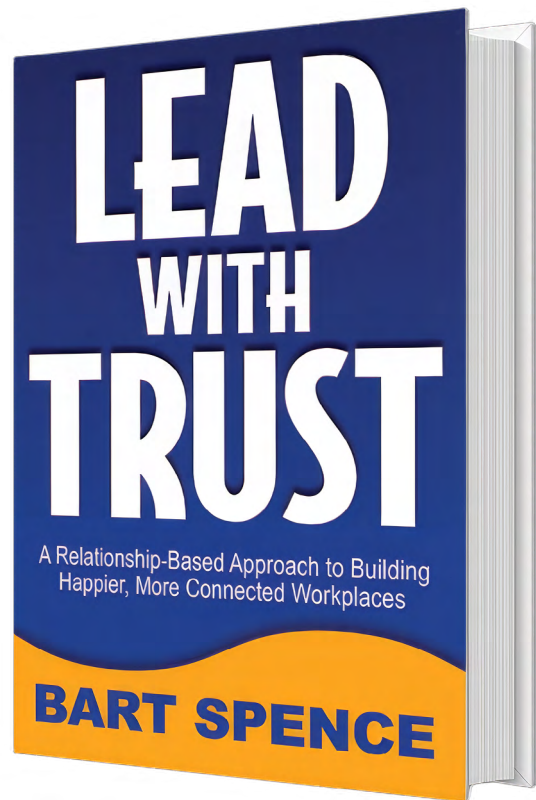
In **Lead with Trust**, leadership expert and HR executive Bart Spence reveals a powerful truth: the quality of our relationships determines the quality of our work, our leadership, and ultimately, our lives. Drawing on more than two decades of real-world experience—from boardrooms and manufacturing floors to family rooms and ballfields—Spence offers a refreshingly human approach to leadership rooted in building trust in the workplace.

At the heart of this book is **The 9 Principles of Trust**, an experience-tested framework brought to life through storytelling, humor, and hard-earned lessons. You'll discover how trust is built in everyday moments—keeping small promises, listening without fixing, leading with vulnerability, and showing up when it matters most. Complementing these principles, Spence introduces the "Trust Metric," a comprehensive and innovative framework designed to evaluate the trustworthiness of individual leaders, assigning a measurable trust score while also outlining a clear, actionable pathway for strengthening trust across key areas of leadership.

Lead with Trust will challenge you to rethink how you lead, connect, and show up for others. You'll discover how trust-centered leadership can:

- Boost morale and engagement through psychological safety and honest communication.
- Reduce turnover while strengthening performance.
- Strengthen company-wide relationships at every level between leaders and teams.
- Repair broken trust after missteps without shame or defensiveness.
- Develop confident, authentic leaders grounded in integrity, vulnerability, and consistency.

If you're looking to develop yourself and your team members into true leaders, it starts with building trust. When trust leads, workplaces become healthier, teams more loyal, and success more sustainable.



Available in Paperback and eBook.

Book Praise

#1 New Release



**#1 New Release in Category:
Business Conflict Resolution
& Mediation**

Trust is not a byproduct of leadership—it is the foundation of it.

Just finished *Lead with Trust* by Bart Spence, and it's one of those rare books that actually changes how you think about leadership.

What stands out immediately is how practical and grounded it is. This isn't theory-heavy or abstract, it's built around real-world situations leaders face every day. Spence makes a compelling case that trust isn't just a "nice to have," it's the foundation of effective teams, strong culture, and long-term success.

The insights on accountability, communication, and consistency really hit home. There are clear takeaways you can apply right away, whether you're leading a team, managing projects, or simply trying to be more intentional in how you show up professionally.

If you're in any kind of leadership role, or aspiring to be, this is absolutely worth the read. Thoughtful, actionable, and genuinely impactful.

Highly recommend.

—Lidia H | 5 Star Amazon Review

Strong read for anyone trying to improve their leadership skills

One of the best books on leadership I have read in a long time.

One of the strongest aspects of the book is how actionable it is. Spence doesn't just explain why trust matters, he breaks down how leaders can actively build, maintain, and even repair trust within their teams. The framework is clear and easy to apply, making it especially valuable for professionals in leadership, consulting, and client-facing roles.

—Spencer | 5 Star Amazon Review

Bios for Bart Spence



Short Bio

Bart is a seasoned Human Resources Executive with over 25 years of experience leading cultural transformations, building high-performing teams, and elevating leadership across 100+ organizations—from startups to global enterprises. Blending data-driven strategies with people-centered innovation, he's known for unlocking human potential at every level.

Now a global public speaker and author of *Lead with Trust*, Bart shares his insights with audiences worldwide, combining his HR expertise, acting background, and education in human sciences. His dynamic style—rooted in humor, authenticity, and science—makes every talk impactful. Whether on stage or in workshops, Bart inspires action, leaving audiences energized and equipped to drive real change.

Contact Bart at Info@bartspencespeaks.com or visit his website: www.bartspencespeaks.com



DOWNLOAD IMAGES



Long Bio

Bart began his professional journey as a Human Resources Executive, rising through the ranks by mastering the art of unlocking human potential. With over 25 years of experience, he has led transformative initiatives that have reshaped organizational cultures, elevated leadership capabilities, and built high-performing teams. His work spans nimble startups to global enterprises, with over 100 organizations across a wide range of industries, where he delivers data-driven strategies paired with bold, people-centered innovation.

But Bart's influence wasn't meant to stay within the walls of the corporate world. Drawing on his deep HR expertise and natural ability to connect, he stepped onto the global stage as a public speaker—bringing his insight, passion, and energy to audiences worldwide.

His background in acting, combined with an education in human sciences, adds a unique edge to every engagement, allowing him to command attention and deliver with impact. Whether speaking to a packed auditorium or leading a hands-on workshop, Bart fuses humor, science, and authenticity into every experience. The result? Audiences walk away not just informed, but inspired and ready to act.

Contact Bart at Info@bartspencespeaks.com or visit his website: www.bartspencespeaks.com

Keynote Speaking & Workshops

Bart's passion is to inspire positive action that creates happiness and success. His energy, insightfulness and ability to create a fun, interactive and educational experience, motivates participants to act.

Below are just a few examples of recent presentations and workshops.

- Building a Culture of Trust
- Leading with Laughter
- Conflict Resolution that Works
- Humor for Human Resources
- Trustworthy Leadership



Trusted by Businesses Worldwide



Dynamic Speaker with Engaging Personality

I have had the opportunity to attend a few of Bart's presentations on Leadership, Teamwork and Millennial Myths. Bart is a dynamic speaker with an engaging personality, extremely motivational and full of energy. His thought-provoking presentations really have you reassess your thinking and more importantly how you conduct yourself to become a better leader. I look forward to attending another one of Bart's presentations.

Valerie Dawson, HR Manager—Dorfman Pacific

Powerful and High-Energy Seminars on Leadership and Accountability

Bart delivered an impactful presentation to our manufacturing management team on how to show up as an engaged leader every day at work. We have greatly benefited over the years from Bart's experience, insight, and his scintillating personality. Our leadership teams always enjoy working with Bart and have gleaned—and still utilize today—many of the lessons and approaches he has introduced to us over the years.



Eli Hamlin, Director of Manufacturing – Amy's Kitchen

Quotes From the Book



"No journey toward excellence is a solo mission. To truly move forward and stay forward, you need an inspired crew at your side."



"Vulnerability paired with action is powerful—it proves you're human, relatable, and genuinely invested. And that's not just good leadership—it's how trust is earned and sustained."



"Laughter is more than just a brief escape from stress; it's the glue that binds people together and fosters trust, especially when it comes to leading a team."



"Respect doesn't mean constant agreement. It means listening without judgment, being open to feedback, and treating others with kindness—even when things get challenging."



"Great leaders understand that feedback isn't merely another task to complete. It serves as the foundation for building trust, enhancing performance, and unlocking potential."



"The goal isn't to eliminate all discomfort, that's rarely possible during change, but to show that you're leading with empathy, transparency, and a commitment to ongoing support."



"The beauty of empathy lies in its proactive nature; it builds bridges, establishing trust and resilience in relationships that sympathy alone might overlook."



"Accountability isn't a one-time act—it's a continuous commitment, reinforced daily through your actions, decisions, and presence."



"True empowerment means helping people grow their skills so they can accomplish more than they ever dreamed possible."



"Think of rebuilding trust like smoking a rack of beef ribs on a lazy Sunday afternoon; it takes time, care, and plenty of patience to get the flavors just right."

Media Inquiries

Contact Information

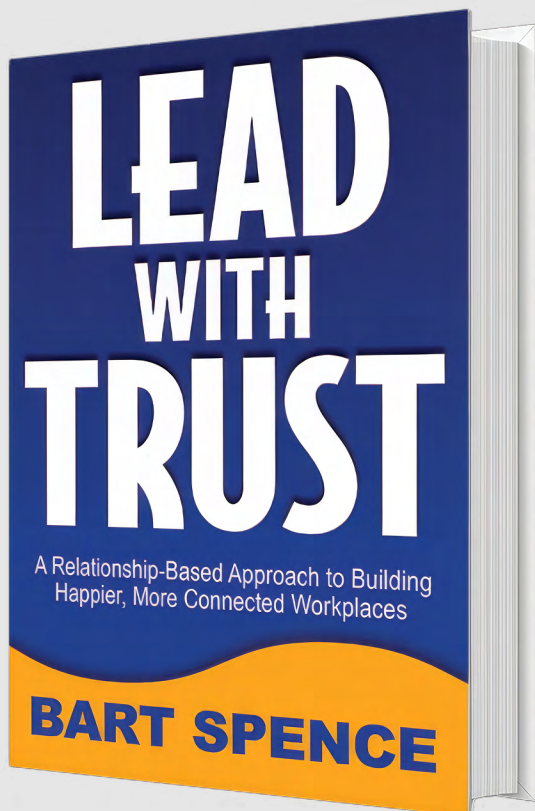
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Book Information

Title: Lead with Trust: A Relationship-Based Approach to Building Happier, More Connected Workplaces

Author: Bart Spence

Link: <https://www.amazon.com/dp/B0GSC3CRQ9/>

Publisher: White Fox Publishing LLC

Publication Date: March 31, 2026

Language: English

Print length: 284 pages

Formats: Paperback and eBook

ISBN-13: 979-8993203409

Item Weight: 11.7 ounce

Dimensions: 5.5 x 0.64 x 8.5 inches

Paperback Price: \$19.95

Ebook: \$9.99